



Senior Manager, Project Management, GC Digital Growth & Optimization

The Senior Manager of Project Management, Digital Growth & Optimization, Greater China is a key member of the Brand, Marketing, Sales & Consumer Service (Consumer Operations) Greater China organization, which provides business consultancy and project management services to Greater China Digital Growth & Optimization team. The position will report into the VP, Greater China Digital Growth & Optimization. This role is responsible for:

- Providing critical thinking, structured problem-framing and constructive solution-building capabilities to Digital Growth led initiatives, with cross-functional teams and project teams
- Engaging key stakeholders to identify, plan and execute China's digital growth initiatives that support the commercial growth of Marriott and Marriott hotels
- Designing, developing, facilitating and leading the execution of strategic planning efforts
- Leading associates, cross-functional teams and external partners implementation of GC digital growth strategic initiatives
- Providing end-to-end project management, effective communications and analytical support for various digital commercial growth related programs to ensure successful delivery of project objectives
- Activating and sustaining effective business relationships through strategic thought leadership and strong abilities to navigate and influence across the Greater China organization

Success in this role requires strong organizational skills, strategic thinking, and the ability to manage multiple complex project and priorities concurrently. This position will work closely with other departments within Marriott's Greater China and Asian Pacific offices (e.g., Sales, HR, Finance, and Analytics) as well as with senior leadership in the field.

This individual will focus primarily on projects similar to below:

- Consulting projects to design and implement integrated organizational structure to support growth and performance on China digital channels' commercial growth
- Strategic planning to ensure alignment and successful delivery of Consumer Operations programs and initiatives
- Project management & execution to provide project management, analytical and communication support key initiatives rollout
- Process management office to support the design and implementation of a system for tracking and reviewing all key projects and budgets across Digital Growth
- Manage ad-hoc Greater China Digital Channel related initiatives, such as Operations meetings, program deployment and other strategic initiatives

CANDIDATE PROFILE

Education and Experience

- 4-year degree from an accredited university in Business Administration, Hotel and Restaurant Management, or related major
- 3+ years of relevant professional experience, demonstrating progressive career growth and a pattern of exceptional performance OR
- 5+ years of relevant professional experience, demonstrating progressive career growth and a pattern of exceptional performance

Attributes, Skills & Experience Preferred

- Prior consulting or project management experiences would be required
- Prior experience leading the planning and execution of strategic projects and initiatives in the **Digital & Marketing area** would be required
- Strategic Thinking: Strong at analysis, creative brainstorming, design, end-user/customer segmentation and mapping in order to support solution-focused problem solving to critical business challenges.
- Change and Ambiguity: Able to support the organization and team in working through unclear situations, challenges and opportunities through strong situation analysis and framing, rapid stakeholder assessments, critical decision making, solution brainstorming, and making data-driven way forward recommendations.

- Advanced Facilitation & Communication Skills: Support the design, development, and delivery of complex stakeholder experiences, using creativity, and strong communication skills, to deliver powerful, results-oriented meetings and workshops.

CORE WORK ACTIVITIES

Project and Strategy Leadership

Leads cross-functional teams comprised of discipline experts from other Consumer Operations departments & Operations, HR, Finance, and Asia Pacific Consumer Operations Leadership to:

- Plan and implement Greater China Digital Growth and Optimization initiatives with minimal oversight, working with Greater China AND Asia Pacific Consumer Operations leaders and Director, Consumer Operations Asia Pacific Planning & Services to meet project objectives and goals on time and on budget
- Provide project management, analytical and communication support for cross-functional projects
- Create and deliver periodic and on-going presentations on findings and opportunities for senior management and other key stakeholders (e.g., owners).
- Manage the implementation of program initiatives by gathering stakeholder information, producing program updates in a timely manner, and ensuring delivery deadlines are met
- Actively engage internal partners (e.g., Digital Platform, Operations, HR, Finance) to prepare content for materials as needed for deployment of digital growth initiatives.

Strategy Execution

Leads initiatives in partnership with the Greater China and Asia Pacific Consumer Operations Leadership team to drive change across the organization. Acts as a project leader and day-to-day project decision maker with the following responsibilities:

- Accountable to the results of the project
- Provides content guidance to the project, including business strategy development and implementation, measurement and long-term sustainment of project objectives
- Participate in review cycles at key milestones & provide go/no-go decision
- Actively participate in strategy development sessions
- Contribute to strategy development and project planning

- Develop and drive implementation plan
- Ensure appropriate stakeholder input and engagement, senior sponsorship and resourcing
- Establish key milestones and approval roles
- Ensure timely delivery against milestones
- Delivers program Key Performance Indicator metrics to measure performance and goal tracking
- Partners with hotel stakeholders to capture feedback, resolve issues, and facilitate cross-group discussions to drive business strategy and and/or technical solutions.
- Ensures strategy initiatives, priorities and operations are represented and advocated for, to all accountable resources to achieve goals and objectives.
- Facilitates continent alignment of project goals and objectives. Drives pre-launch planning activities utilizing cross-discipline, scalable processes and communication channels

Additional Responsibilities

- Communicates with supervisors and co-workers by telephone, in written form, e-mail, or in person in a timely manner.
- Demonstrates strong self-confidence, energy and enthusiasm.
- Informs and/or updates leaders on relevant information in a timely manner.
- Manages time effectively and conducts activities in an organized manner.
- Presents ideas, expectations and information in a concise, organized manner.
- Uses problem solving methodology for decision making and follow up.
- Performs other reasonable duties as assigned by manager.
- Limited travel required.

Application

If you are interested, please send your CV to

<https://www.linkedin.com/jobs/view/2767824039/?refId=%2FgBeNgTARJOFhwFPQrnKug%3D%3D>